

Grasslands regeneration

Grasslands-based projects are playing an increasingly important role in carbon sequestration and biodiversity preservation, and they blend building landscape resilience and adaptability with real-world economics.

At a glance

- 01 Grasslands cover 40% of the world's land area¹ and store more than 30% of its terrestrial carbon.²
- 02 Due to mass conversion to agricultural land, unsustainable agricultural practices, climate change, desertification, and other hazards, half of global grasslands have been degraded³, drastically reducing their capacity to provide climate, ecosystem, and social benefits.
- 03 Global grasslands account for nearly a quarter (4.9 million km²) of Key Biodiversity Areas (KBAs)*; some studies have discovered that grasslands rival tropical rainforests in terms of species diversity.⁴
- 04 Regenerative agriculture practices promote soil health, biodiversity, and ecosystem function while also creating jobs, enhancing food security, and strengthening local economies.⁵
- 05 Grasslands regeneration and preservation projects can produce a variety of options for financial returns, including eco-tourism and recreation, land value appreciation, and ecosystem services payments.
- 06 Grasslands regeneration projects represent an opportunity for investors to help in the fight against climate change and environmental degradation while also making a significant financial return.
- 07 Investing in or purchasing carbon credits from grasslands regeneration projects offers flexibility for meeting regulatory requirements or voluntary sustainability goals, while also boosting public image through a demonstrated commitment to sustainability.

*Key Biodiversity Areas. (n.d.). Key Biodiversity Areas data. Retrieved December 10, 2024, from <https://www.keybiodiversityareas.org/kba-data>

¹Hewins, D.B., Lyseng, M.P., Schoderbek, D.F., et al., 2018. Grazing and climate effects on soil organic carbon concentration and particle-size association in northern grasslands. Scientific Reports, 8, p.1336. Available at: <https://doi.org/10.1038/s41598-018-19785-1>

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³Yan, Z., Gao, Z., Sun, B., Ding, X., Gao, T. & Li, Y., 2023. Global degradation trends of grassland and their driving factors since 2000. International Journal of Digital Earth, 16(1), pp.1661-1684. Available at: <https://doi.org/10.1080/17538947.2023.220784>

⁴Pulungan, M.A., Suzuki, S., Gavina, M.K.A., et al., 2019. Grazing enhances species diversity in grassland communities. Scientific Reports, 9, p.11201. Available at: <https://doi.org/10.1038/s41598-019-47635-1>

⁵Snorek, J., Freidberg, S. & Smith, G., 2024. Relationships of regeneration in Great Plains commodity agriculture. Agriculture and Human Values. Available at: <https://doi.org/10.1007/s10460-024-10558-3>

Overview

Grasslands cover 40% of the world's land area and [store more than 30%](#) of its terrestrial carbon. They provide climate resilience in the face of increasing droughts and heatwaves; they're home to countless species of plants and animals; and they're essential to the livelihoods and food security of communities around the world.

Unfortunately, due to mass conversion to agricultural land, unsustainable agricultural and grazing practices, climate change, desertification, and other hazards, grasslands are some of the most-threatened ecosystems on Earth. In fact, half of global grasslands have been degraded by human activities and climate change, drastically reducing their capacity to provide climate, ecosystem, and social benefits.

But the current state of grasslands presents an opportunity: Due to their crucial role in carbon sequestration and biodiversity preservation, and the way they incorporate building landscape resilience with real-world economics and financial security, grasslands regeneration projects are an effective, durable, and crucial natural solution.



Grasslands: An important carbon sink

Atmospheric CO₂ is absorbed by plants through the process of photosynthesis. This carbon is then stored in plant biomass, including leaves, stems, and roots, or is transferred into the soil through the roots. Like forests, grasslands fix carbon from the atmosphere into aboveground organic material. But the vegetation found on grasslands sequesters 90% of its carbon not above-ground, but in deep roots and soil organic carbon (SOC), a fact that has given them the nickname “inverted forests.” And the world's inverted forests have the potential to sequester up to 7.3 billion metric tons⁶ of CO₂e annually.

⁶Bai, Y. & Cotrufo, M.F., 2022. Grassland soil carbon sequestration: Current understanding, challenges, and solutions. *Science*, 377(6606),603-608. <https://doi.org/10.1126/science.abo2380>



What is SOC, and how does it help to mitigate the effects of climate change?

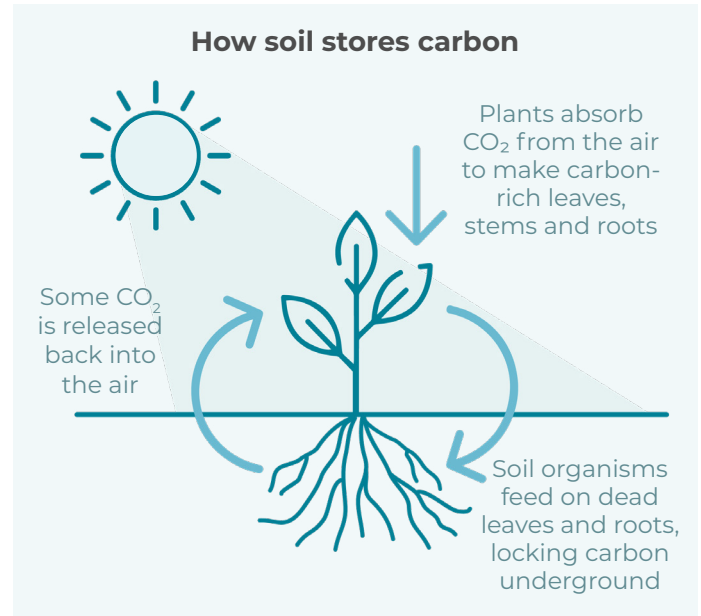
Soil organic carbon (SOC) is the carbon component of organic compounds found in soil organic matter (SOM), which includes a mixture of organic compounds including living organisms like plant roots and soil fauna like microbes, earthworms, snails, and insect larvae; decomposing plant and animal matter; and humus - fully decomposed organic matter.

SOC plays a significant role in maintaining soil health, fertility, and structure; enhances the availability of nutrients; and acts as a carbon sink to mitigate greenhouse gasses.

SOC is created via natural processes of vegetation lifecycles:

1. Photosynthesis: Plants – including grasses – absorb carbon dioxide from the atmosphere during the process of photosynthesis, the biological process through which they convert light energy into chemical energy to fuel their growth and other activities.

2. Root systems: Plants' root systems contribute to SOC creation via the secretion of exudate fluids that inhibit harmful microbes and promote growth, microbial interactions that break down organic matter, and – when they decay – adding organic matter to the soil. These roots continuously grow, die, and decompose, contributing substantial organic matter below ground.



What is carbon permanence?

Carbon permanence refers to the duration that carbon remains stored without being released back into the atmosphere as carbon dioxide.

Healthy grasslands are well equipped to serve as highly permanent carbon sinks because of their comparative resilience in the face of climate change and accompanying natural disasters, and their ability to regenerate quickly in the event of ecosystem damage.⁷ Grasslands are resilient, keeping carbon protected from disturbances, usually in the form of humus, a stable form of organic carbon that can remain in the soil for decades or even centuries.

Ecosystem regeneration projects with high levels of carbon permanence often generate higher-quality carbon credits and give investors confidence that carbon credits generated from these projects will retain their value. Furthermore, by supporting projects that ensure carbon permanence, organizations can demonstrate their commitment to sustainability and responsible environmental management.

And because demonstrating carbon permanence requires rigorous monitoring, reporting, and verification processes, highly permanent carbon projects often achieve high levels of transparency and accountability, key concerns for project investors, offtakers, and carbon verification bodies.

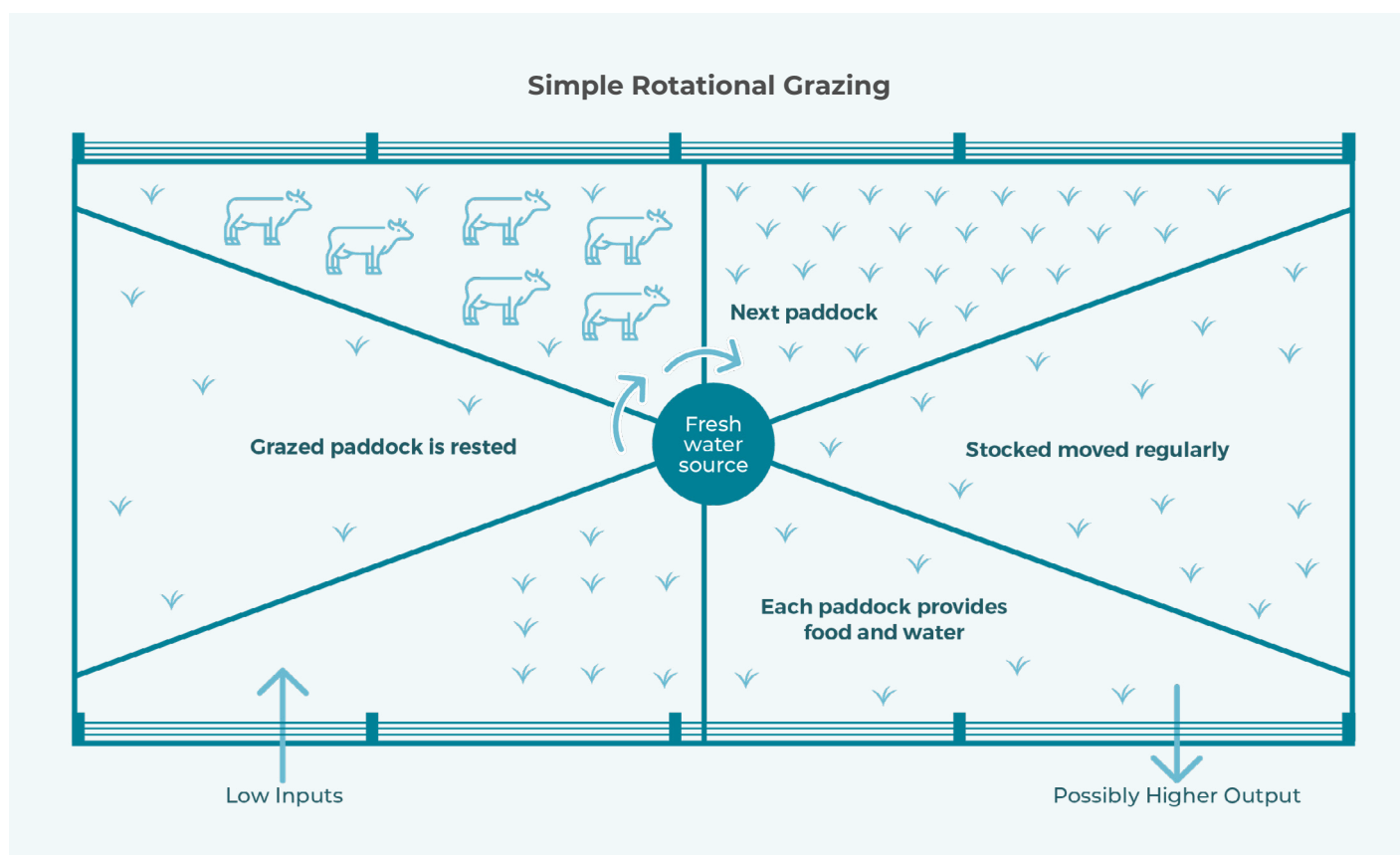
⁷Dass, P., et al., 2018. Environmental Research Letters, 13, 074027

Timeless regeneration activities for the modern age

In terms of biodiversity, global grasslands account for nearly a quarter (4.9 million km²) of Key Biodiversity Areas (KBAs). They're home to a diverse range of plants and animals – including crucial pollinators – and many endangered and threatened species. In fact, studies have discovered that grasslands rival tropical rainforests⁸ in terms of species diversity.

Grasslands also play a crucial role in terms of soil health and water regulation. The soil of temperate grasslands is dark and nutrient-rich from the growth and decay of deep grass roots, which hold the soil together and prevent erosion. These roots also absorb large quantities of water, reducing runoff, flooding, and erosion, and boosting drought resistance.

This rich, moist soil is perfect for agriculture, which is why [more than 50% of the world's temperate grasslands](#) have been converted for agricultural use, with croplands making up one-third and grazing land making up the rest. Unfortunately, typical modern grazing practices destroy grasslands' native vegetation, damage soils, and disrupt natural processes; when livestock grazes on the same area to the point they chew grasses down to the ground and even extract the roots, they kill the plants and erode the soil.



But even as poor livestock management is detrimental to the landscape, large herbivores have always been crucial to the health of grasslands ecosystems. Present on grasslands for millions of years, their movement and grazing contributed to the natural function of these biomes in ways we're only now beginning to understand.

The American bison is a perfect example: When enormous herds of hundreds of thousands of bison roamed North America's Great Plains, they ate as they went, mowing the grass down to the sheath. Then they moved on, sometimes not returning for many years, allowing grasses to recover and send up new shoots. And because they were always on the move, instead of compacting the soil, the bison's hooves broke it up and gave vegetation a chance to take root. Additionally, their broadly scattered waste acted as a natural fertilizer. These activities were duplicated by wild ruminants on grasslands around the world.

⁸Wilson, J.B., Peet, R.K., Dengler, J. & Pärtel, M., 2012. Plant species richness: the world records. Journal of Vegetation Science.

Rotational grazing – sometimes called holistic grazing – imitates the actions of these wild herbivores by continually moving herds of domesticated animals to new areas and giving grazed off vegetation a chance to recover and grow. Ever-deepening roots boost soil biomass and fertilize the ground by isolating carbon from the atmosphere. And the cycle goes on.

This application of rotational grazing means grasslands regeneration projects can promote soil health, biodiversity, and ecosystem function while also creating jobs, enhancing food security, and strengthening local economies.



How rotational grazing mitigates livestock methane emissions

Ruminants, especially cattle, produce methane as a byproduct as they digest their food, through a process called enteric fermentation. While methane emissions can't be entirely eliminated from animal agriculture, adopting rotational grazing practices can help reduce overall emissions. Rotational grazing improves the quality of forage, which is easier for livestock to digest, potentially leading to a reduction in methane emissions compared to traditional continuous grazing systems.

Furthermore, rotational grazing helps to manage manure in a more sustainable way by distributing it more evenly over the land, which reduces the concentration of manure in specific areas. In conventional grazing, manure often accumulates in large quantities in one area.⁹ Storing manure in liquid form in lagoons, tanks, or pits — common practice in the industrial livestock industry — produces significant methane due to the anaerobic conditions that are created. But manure that is distributed across the landscape through rotational grazing produces far less methane and improves soil health by returning nutrients directly to the soil.

In all of Cultivo's landscape regeneration projects, methane emissions are accounted for within carbon credit methodologies, including those under Verra's Verified Carbon Standard (VCS).



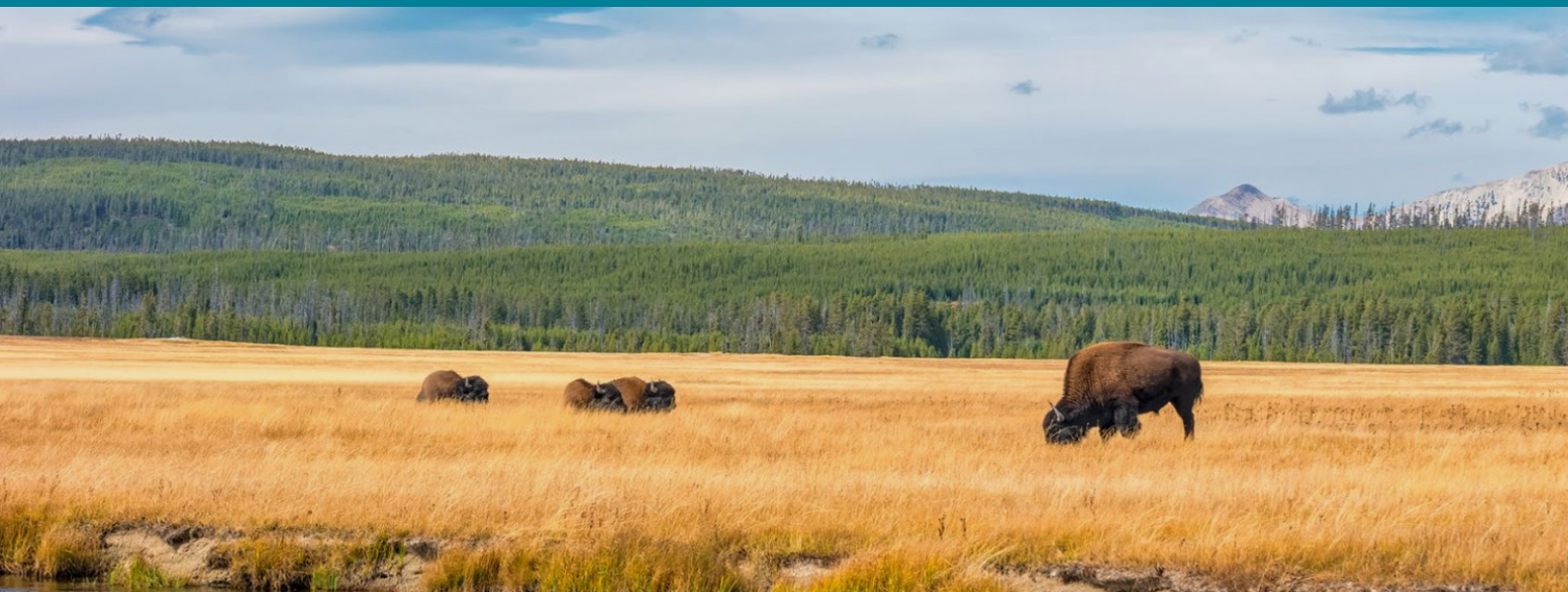
⁹Bosch, D.J., 2008. Journal of Soil and Water Conservation, 63(2), p.51A. <https://doi.org/10.2489/jswc.63.2.51A>

The investment opportunity of grasslands regeneration projects

Beyond rotational grazing, which generates a return as a form of agriculture, grasslands regeneration and preservation projects can produce a variety of options for financial returns, including eco-tourism and recreation, land value appreciation, and ecosystem services payments. (Payments for ecosystem services [PES] are payments to land stewards or landowners who have agreed to take certain actions to manage their land to provide an ecological service, which is any positive benefit that wildlife or ecosystems provide to people: providing drinking water, preventing erosion, providing habitat for crucial pollinators, and – perhaps most well known and most broadly accepted – sequestering carbon.)

Because of this, grasslands regeneration projects represent an opportunity for investors to help in the fight against environmental degradation while also earning a significant financial return. In fact, according to the World Resources Institute, every dollar invested in nature restoration activities provides an estimated \$7-30 return¹⁰ in economic benefits.

Additionally, the cost-effectiveness of grasslands projects holds distinct investment appeal; they typically involve lower implementation and maintenance costs than other carbon sequestration projects, with long-term ecological and economic benefits outweighing initial investments.



Investor Case Study - Octopus Energy Generation

Octopus Energy Generation's fund management team is one of Europe's largest specialist investors in renewables and energy transition technologies. Octopus Energy Generation invests throughout the life cycle of green energy projects, including in developers creating new green projects, to construction and operational ones too. As part of this work, Octopus Energy Generation invests in businesses that are creating green infrastructure investment opportunities and then finance those infrastructure projects too, and in a sense, natural capital projects with certain features can be considered 'infrastructure investment.'

Octopus Energy Generation partnered with Cultivo to develop a pipeline of high-quality natural capital projects, using cutting-edge technology to ensure these will help the natural environment flourish and provide meaningful benefits to local communities that host them.

In the United States, Octopus Energy Generation's investment is funding the regeneration of thousands of hectares of grasslands and their naturally fertile soils through a variety of regeneration grazing practices, such as adaptive multi-paddock grazing or high-density short-duration grazing. All grazing practices are designed to balance social, environmental, and financial considerations.

¹⁰Ding, H., Farqui, S., Wu, A., Altamirano, J.C., Ortega, A.A., Verdone, M., Cristales, R.Z., Chazdon, R. & Vergara, W., Roots of Prosperity: The Economics and Finance of Restoring Land. World Resources Institute.

Carbon removal credits from grasslands regeneration projects

Grasslands regeneration projects improve biodiversity, water retention, and resistance to erosion, and support overall ecosystem resilience. They also contribute to the removal of CO₂ from the atmosphere, which means they can produce carbon removal credits, certificates that businesses can use to help to offset their greenhouse gas emissions.

For offtakers, the benefits of purchasing carbon credits from grasslands regeneration projects are numerous. Significant carbon sinks, grasslands effectively store carbon in both plant biomass and soil, with a lower risk of reversal compared to forests. Regenerating grasslands also preserves critical habitats, promoting biodiversity and providing essential ecosystem services such as water filtration and soil stabilization. Grasslands regeneration projects support local communities by providing jobs and fostering sustainable agricultural practices, improving food security and livelihoods. And they enhance nature's resilience by improving soil health and increasing water retention, reducing the impacts of extreme weather events.

Purchasing carbon removal credits from grasslands regeneration projects also offers significant co-benefits to businesses working to burnish their sustainability credentials and meet their climate goals. Beyond the immediate environmental impact, buying carbon removal credits also drives the adoption of sustainable land management practices, fostering a more sustainable supply chain. Supporting grasslands regeneration projects also promotes technological advancements in soil monitoring and verification, ensuring the credibility and effectiveness of future carbon sequestration projects and the credits they produce. And companies that purchase these carbon removal credits are contributing to the advancement of soil health, which enhances landscape resilience and productivity.

About Cultivo

Cultivo and project partners work on ecosystem regeneration projects across the globe, including numerous projects focused on grasslands regeneration and preservation. If you're interested in learning more about grasslands regeneration projects, building a portfolio of high-quality natural capital projects for investment, or accessing high-integrity nature based carbon removal credits with Cultivo, we invite you to get in touch with our team.

SCHEDULE A MEETING!